

Press release May 27, 2017

<u>The Bordeaux Wine Awards - Aquitaine Wines :</u> <u>discover the 2017 awards !</u>

1 213, this is the number of award-winning wines chosen during Saturday, May the 27st at the Bordeaux Competition - Aquitaine Wines.

475 Gold medals, **526** silver medals and **212** Bronze medals were awarded.

The full list of awards is already online at www.bordeaux-wine-awards.com

About **1 000** Vine and Wine professionals gathered at The Bordeaux Convention Centre.

In total , 4,029 samples were tasted, from 92 different appellations. Only 30,1 % have therefore finally been given awards.

Already, they are the highly regarded by traders, brokers and buyers ...

> Un undeniable commercial advantage for winemakers

Receiving a medal at The Bordeaux Wine Awards, means, in the context of an increasingly competitive market, having a sound commercial argument with regards to traders, large retail buyers, wine merchants, restaurateurs, individual customers ...

> A reference

The Bordeaux Wine Awards has become over the years a reference for all those involved in the wine industry and an indication of good value for consumers.

Certified ISO 9001, The Bordeaux Wine Awards is known for its **rigorous organization** and the **reliability** of its results.

The Gironde Chamber of Agriculture, in charge of the organization, has set up a **series of measures to prevent any attempted fraud**: wines samples come directly from the property, anonymity for the labelling of bottles, blind tasting by professionals, award labels containing an anti-counterfeiting hi-tech solution ...

The Bordeaux Wine Awards - Aquitaine Wines is an event organized by the Gironde Chamber of Agriculture, with regard to the Nouvelle-Aquitaine Agricultural Show and the Bordeaux International Fair.

Appointment on <u>www.concours-de-bordeaux.com</u>

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