

## ***2026 Bordeaux Wine Awards : An Anniversary Edition Marked by Innovation***

In 2026, the Concours de Bordeaux will celebrate a milestone anniversary: **70 years of excellence, rigor and promotion of viticultural know-how.** For this historic edition, the event – organized by the Gironde Chamber of Agriculture – is taking a major step forward and officially becomes the **Concours de Bordeaux – Wines of Nouvelle-Aquitaine.**

### **The Concours de Bordeaux Opens to All Wines of Nouvelle-Aquitaine**

For the first time since its creation, the Concours is expanding its scope and is now open to **all wines produced and crafted entirely within the twelve departments of the Nouvelle-Aquitaine region:** Charente, Charente-Maritime, Corrèze, Creuse, Dordogne, Gironde, Landes, Lot-et-Garonne, Pyrénées-Atlantiques, Haute-Vienne, Vienne and Deux-Sèvres.

Eligible wines include **Protected Designation of Origin (PDO/AOP)** and **Protected Geographical Indication (PGI/IGP)** wines that meet these criteria. This expansion marks a major transformation for the Concours and reflects **the diversity, richness and dynamism of France's leading wine-producing region.**

### **70 Years of Recognition and Credibility**

Created in 1956, the Concours de Bordeaux has established itself as **a reference both for wine professionals and for the general public.** Its longevity reflects a consistent level of high standards, rigorous methodology and widely recognized credibility. Every year, producers, distributors, wine merchants, restaurateurs and consumers place their trust in this unmissable event.

### **Why Participate? The Strengths of a Demanding, Impartial and Value-Enhancing Competition**

- **A sales booster:** a medal is a strong commercial asset, facilitating product listing and positively influencing purchasing decisions, both for professionals and consumers.
- **A strict and impartial competition:** wines are collected directly from the estates; tastings are conducted 100% blind by qualified judges; anonymity procedures are meticulous and volumes are strictly verified.
- **Authenticated medals:** the distinctions awarded are protected. Each medal is secure, tamper-proof and traceable.
- **An official competition:** the Concours de Bordeaux – Wines of Nouvelle-Aquitaine is approved by the French Ministry of Agriculture, ensuring the highest level of standards.

### **Key Dates for the 2026 Edition**

- **5 – 30 January 2026:** wine registrations
- **4 – 20 March 2026:** wine sampling at the estates
- **30 March – 23 April 2026:** registration of tasters
- **Saturday 25 April 2026:** wine tasting at the Palais des Congrès in Bordeaux and publication of results

## **Wine Registrations Open on 5 January 2026**

Producers are invited to register their wines **until 30 January 2026** on the official website of the Concours.

This anniversary edition, now open to the entire Nouvelle-Aquitaine region, offers a unique opportunity to showcase their work to a panel of professionals and informed consumers, and to earn a distinction that brings visibility and commercial success.

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